

# MASB Advertising and Sponsorship Opportunities



## Advertiser/Sponsor Information

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## Selected Placements

Publication/Sponsorship Opportunity (Note size/issues where applicable) Rate \_\_\_\_\_

_____	_____
_____	_____
_____	_____
_____	_____

\$635 — VIP Membership only (check here) Grand Total: \_\_\_\_\_

## Payment

Invoice: Send to \_\_\_\_\_ Email \_\_\_\_\_

Visa    MasterCard    Discover    Check (make payable to Michigan Association of School Boards)

Name \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

The Michigan Association of School Boards reserves the right to reject any advertisement that doesn't meet the standards approved by the MASB Board of Directors. All advertising is subject to the editor's approval. Advertising that simulates editorial content may be labeled as "advertising" and/or boxed at the discretion of the editor. Further, advertising space is limited in each issue and is assigned based on editorial content. MASB reserves the right to close advertising for any given issue.

Payment must be received in full before the issue is published.

In addition, ads may be rejected that:

- Contain potentially libelous or defamatory; false, misleading, deceptive or fraudulent; obscene; or unlawful content.
- Are contrary to the purpose of MASB.
- Appear political in nature.
- Discriminate on the basis of religion, race, color, national origin, age, sex or marital status.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_