

# ***Your Source for Public Education Information***

***Choose one of MASB's FREE, 60-minute presentations for your CASBA or ISD event***



## ***Fostering Effective School District Governance***

The relationship between the Board of Education and the Superintendent can make or break a district's culture as well as its progress toward student achievement. In this practical and informative session, we'll explore the common sources of discord between the Board and Superintendent and key principles for productive Board/Superintendent Relations. Participants will leave with a to-do list that can be customized to their district's unique circumstances.

## ***Governance Behaviors That Impact Student Achievement***

In this engaging session based on research recently conducted by the Center for Public Education, we'll explore approaches taken by local boards of education that translated to increases in student achievement and improved school board effectiveness.

## ***Guiding Public Schools for Increasing Academic Achievement***

How do some school boards and their districts create higher student achievement than others? Evidence shows that high- and low-achieving districts have distinct differences in both their knowledge and beliefs. Let's spend a little time examining those differences and how the findings from this seminal research can help board/superintendent governance teams build their capacity and turn their focus to improving student outcomes. This brief overview is designed to guide school boards in their efforts to increase student achievement using research-based best practices.

## ***Managing School Board Vacancies***

Be prepared for your next school board vacancy! This presentation will cover the legal issues, requirements and best practices for filling a vacancy on a school board.

## ***News From the Capitol: A Legislative Update***

Includes news and updates on issues being considered at the Capitol, possible ballot issues and Q&A.

## ***School Law Update***

New court cases or laws that will impact school districts will be discussed.

## ***Telling a Better Story***

Explore the art of storytelling within the context of school governance. In this session, we will examine strategies and techniques that school board members can use to showcase the successes, innovations, and unique strengths of their school districts.

## ***The Key Work of Boards***

When you look at what takes up most of the time in school board meetings, members often say it's the low-level operational matters. Just as we know more about how to educate all children than we did 30 years ago, we also know considerably more about what school boards do that makes them supremely relevant to the quality and future of their school systems. This session focuses on the Key Work framework developed for school boards and their superintendents – together, as the governance team – and how it can be used to move their districts to higher levels.

## ***The State of the Superintendency***

As a board member, what do you need to know about attracting and keeping great talent in your district's top position? This session will cover the "State of the Superintendency"—including conditions that encourage leaders to remain in a district, factors they consider when relocating and how superintendent transition affects student achievement and district culture.

## ***Understanding the Board President's Role***

School Board Presidents play a pivotal role in school district governance, yet their role is often one that (quite naturally) generates lots of questions from fellow board members. In this engaging session, we'll detail the role of the Board President as it relates to the school board, the community and the superintendent, and answer questions from participants that have been submitted (confidentially of course).

***Additional courses and workshops are available for a nominal fee—visit [masb.org/casbas](https://masb.org/casbas) for more information.***

**To schedule a presentation, reach out to the Leadership Development Department  
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