

2023 - 2024 ANNUAL REPORT



MEMBER PARTICIPATION



509
2023 Annual Leadership
Conference Attendees

252
In-District Workshops

17
Strategic Plans

BOARD MEMBER CERTIFICATION (CBA) CLASSES

215
Board Member Certification
(CBA) Classes
Offered In-Person

2,662
Self-Led and In-Person/
Virtual CBA Registrations

13
Board Member Certification
(CBA) Classes
Offered Online

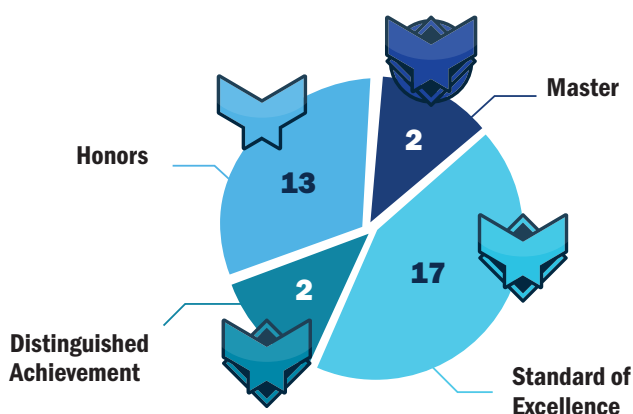
766
Online CBA
Registrations

LEADERSHIP DEVELOPMENT

Individual Board Member Awards



Whole Board Awards



LEGAL SERVICES AND LABOR RELATIONS

280 Emails Responded to Monthly

160 Phone Calls Answered Monthly

641 Legal Workshop Attendees

422 Legal Trust Fund Members

20 Districts Assisted With Labor Relations

1,008 Hours of Negotiation Services

SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES

30 Superintendent Searches Conducted

115 Districts Visited by Area Representatives

48% of Visits Resulted in a Follow-Up Request

GOVERNMENT RELATIONS



96

NSBA Advocacy
Institute Attendees

Behind the Scenes at the
Capitol

116 Attendees

2 Events

45

Calls-to-Action
and Updates

21

Legislative Updates
to Districts

63

Pieces of Legislation
Worked On

3

Times Staff Testified
Before Committees

Submitted Written Testimony Many Times

Issues We Advocated On

- MPSERS Reinvestment
- Dyslexia Screening in Schools
- AED Access at School and School Events
- Tax Cuts to School Aid Revenues

AFFILIATE PROGRAMS AND SERVICES

Data Represented in Number of Districts

Michigan Liquid
Asset Fund

526

Michigan School
Purchasing Card

250

\$803,456 in rebates

MASB/SET SEG
Property Casualty Pool

533

\$4 million in Net Asset returns

MASB/SET SEG Workers'
Compensation Pool

520

\$9.9 million in contribution reduction

BoardBook

174

Michigan School Energy Cooperative

240
Natural Gas

160
Electric



COMMUNICATIONS PR AND MARKETING

83% of members indicate that MASB's information and communications are very good or excellent.

527,728 PAGE VIEWS

Top Web Pages

- 1 Home Page
- 2 Annual Leadership Conference
- 3 Find a Job
- 4 Upcoming Events
- 5 Search Results



120

Virtual Town Hall
Attendees

FINANCIALS

Visit masb.org/annualreport
to view the audited financial statements

QUESTIONS?

Contact MASB at comms@masb.org
or 517.327.5900