[PUT ON YOUR DISTRICT LETTERHEAD/PRESS RELEASE TEMPLATE]

[MONTH] [DAY], 2025 FOR IMMEDIATE RELEASE

**[DISTRICT NAME] Board Members Honored**

[NUMBER OF RECIPIENTS IN DISTRICT] [DISTRICT NAME] school board members earned awards from the Michigan Association of School Boards in 2024 for their efforts to improve their leadership skills, demonstrating their commitment to student achievement and their own continuous improvement. Awards are earned for classes completed in MASB’s leadership training program, as well as for conference attendance, years of service and leadership activities. Whole boards that achieve and maintain certification status are also recognized.

The following are being honored by MASB:

* [FULL NAME], [AWARD NAME(S)]

MASB’s trainings and professional development offerings help board members to keep pace with the fast-moving and complex changes in public education. The hours devoted to this training are above and beyond the time members spend at their local meetings, events, and reviewing policies and board packets. Last year, more than 1,800 school board members participated in a training or professional development workshop.

[INSERT QUOTE FROM SUPERINTENDENT]

“I’ve worked with school boards and public schools for more than 25 years and am always in awe of the commitment of so many members,” said MASB Executive Director Don Wotruba, CAE. “Schools are under exceptional pressure to be innovative and reinvent the way they deliver education. Training equips them with the tools necessary to make the best decisions for Michigan’s schoolchildren. The time they spend being servant leaders and honing their skills is second to none.”

A full overview of the individual and whole-board training levels can be viewed at masb.org/miboardawards.

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