

Plan Your Year Ahead!



MASB will be offering the following courses at our Institutes and Annual Leadership Conference this year. To view all upcoming events, visit masb.org/calendar. To learn more about the levels and certifications of the Certified Boardmember Awards Program, visit masb.org/awardlevels.

Winter Institute

Virtual

Feb. 7 – 8, 2025

- Board Presidents Workshop Part 1
- Board Presidents Workshop Part 2
- CBA 101: Fundamentals of School Board Service
- CBA 102: Governing Through Policy
- CBA 103: Basic School Finance
- CBA 104: Basic School Law
- CBA 105: Curriculum and Instruction
- CBA 214: Open Meetings Act
- CBA 223: Parliamentary Procedure
- CBA 224: Succession Planning
- CBA 229: Reporting and Monitoring Organizational Performance
- ■ CBA 232: Communicating Effectively in Difficult Times
- CBA 234: Using Persuasive Skills to Reach Consensus
- CBA 248: Teambuilding
- ■ CBA 252: Media Relations
- CBA 253: Board Operating Procedures
- ■ CBA 255: Culturally Competent Leaders
- CBA 258: Conflict Resolution - Techniques for School Boards
- CBA 259: Creating Trust: Key Ingredient in School Improvement
- ■ CBA 261: Advocacy for Public Education
- ■ CBA 263: Collecting Feedback
- ■ CBA 264: Shaping Public Opinion
- CBA 278: Dealing With Difficult People
- CBA 297: Effective Board Meetings
- CBA 298: Professional Learning Communities: A Building Block of High Performing Schools
- ■ CBA 310: Budget Anatomy and Shortfalls
- ■ CBA 325: Leadership: Overcoming Obstacles
- CBA 335: Dealing With Boardmember Turnover
- ■ CBA 343: Teacher Effectiveness and Student Achievement
- ■ CBA 370: Managing a Construction Project
- CBA 380: Effective Committee Structure

Summer Institute

In Person

Aug. 15 – 16, 2025

- Board Presidents Workshop Part 1
- Board Presidents Workshop Part 2
- CBA 101: Fundamentals of School Board Service
- CBA 103: Basic School Finance
- CBA 106: Community Relations
- CBA 107: Labor Relations
- CBA 109: Data-Informed Decisionmaking
- CBA 227: Ethical Challenges
- ■ CBA 246: Advanced Community Relations
- ■ CBA 251: District Strategic Planning and Goal Setting
- CBA 257: School District Safety and Security
- ■ CBA 264: Shaping Public Opinion
- ■ **NEW!** CBA 265: Practical Advocacy
- CBA 290: Advanced School Law
- ■ CBA 295: Advanced Leadership, Part 1
- **NEW!** CBA 305: Practical Governance: Case Studies in Effective School Board Leadership
- ■ **NEW!** CBA 363: Leveraging Feedback

Annual Leadership Conference

In Person

Oct. 23 - 26, 2025

- CBA 101: Fundamentals of School Board Service
- CBA 102: Governing Through Policy
- CBA 103: Basic School Finance
- CBA 104: Basic School Law
- CBA 105: Curriculum and Instruction
- CBA 106: Community Relations
- CBA 107: Labor Relations
- CBA 108: Navigating the Legislative Process
- CBA 109: Data-Informed Decisionmaking
- CBA 214: Open Meetings Act
- CBA 227: Ethical Challenges
- CBA 229: Reporting and Monitoring Organizational Performance
- CBA 248: Teambuilding
- ■ CBA 251: District Strategic Planning and Goal Setting
- ■ CBA 252: Media Relations
- CBA 253: Board Operating Procedures
- ■ CBA 255: Culturally Competent Leaders
- CBA 257: School District Safety and Security
- CBA 258: Conflict Resolution - Techniques for School Boards
- CBA 262: Spokesperson Training
- ■ CBA 263: Collecting Feedback
- ■ **NEW!** CBA 265: Practical Advocacy
- CBA 268: Leadership Styles
- CBA 274: Board Self-Evaluation for Continuous Improvement
- CBA 276: Board/Superintendent Relations
- ■ CBA 296: Advanced Leadership, Part 2
- CBA 298: Professional Learning Communities: A Building Block of High Performing Schools
- CBA 302: Understanding Assessments
- CBA 303: Overseeing the Superintendency
- **NEW!** CBA 304: Empowering Education
- **NEW!** CBA 305: Practical Governance: Case Studies in Effective School Board Leadership
- ■ **NEW!** CBA 308: A Guide to Understanding the Legislature
- ■ CBA 310: Budget Anatomy and Shortfalls
- ■ CBA 315: Anatomy of an Audit Report
- ■ CBA 325: Leadership: Overcoming Obstacles
- CBA 330: Legal Issues in Interscholastic Athletics
- ■ CBA 344: High School and Beyond
- ■ CBA 345: Data Dashboards
- ■ **NEW!** CBA 363: Leveraging Feedback
- ■ CBA 370: Managing a Construction Project
- ■ CBA 375: Board Leadership: A Case Study Approach

Spring Institute

In Person

May 2 – 4, 2025

- Board Presidents Workshop Part 1
- Board Presidents Workshop Part 2
- CBA 102: Governing Through Policy
- CBA 104: Basic School Law
- CBA 105: Curriculum and Instruction
- CBA 107: Labor Relations
- CBA 108: Navigating the Legislative Process
- ■ CBA 213: Capital Planning for Your District
- CBA 214: Open Meetings Act
- ■ CBA 215: Advanced School Finance
- CBA 226: Exercising Political Judgement
- ■ CBA 232: Communicating Effectively in Difficult Times
- CBA 260: Public Speaking
- CBA 268: Leadership Styles
- CBA 274: Board Self-Evaluation for Continuous Improvement
- CBA 276: Board/Superintendent Relations
- CBA 294: Civility - A Tool for Conflict Management
- CBA 297: Effective Board Meetings
- CBA 303: Overseeing the Superintendency
- **NEW!** CBA 304: Empowering Education
- ■ **NEW!** CBA 308: A Guide to Understanding the Legislature
- CBA 327: Ethics in Action
- CBA 350: Generational Diversity for School Board Members
- CBA 360: ISDs/RESAs/RESDs/ESAs: What Can They Do For My District?
- ■ CBA 361: Grassroots Advocacy
- CBA 365: Collaborative Conversations for Effective Decision Making
- ■ CBA 375: Board Leadership: A Case Study Approach

* This schedule is subject to change. View our event policies at masb.org/eventpolicies.