

ANNUAL REPORT 2019-2020

MEMBER PARTICIPATION



174 In-District Workshops

15 Strategic Plans

165 Superintendent Evaluation Trainings

BOARD MEMBER CERTIFICATION (CBA) CLASSES

130 CBA Classes Offered

426 Hours of Class Time

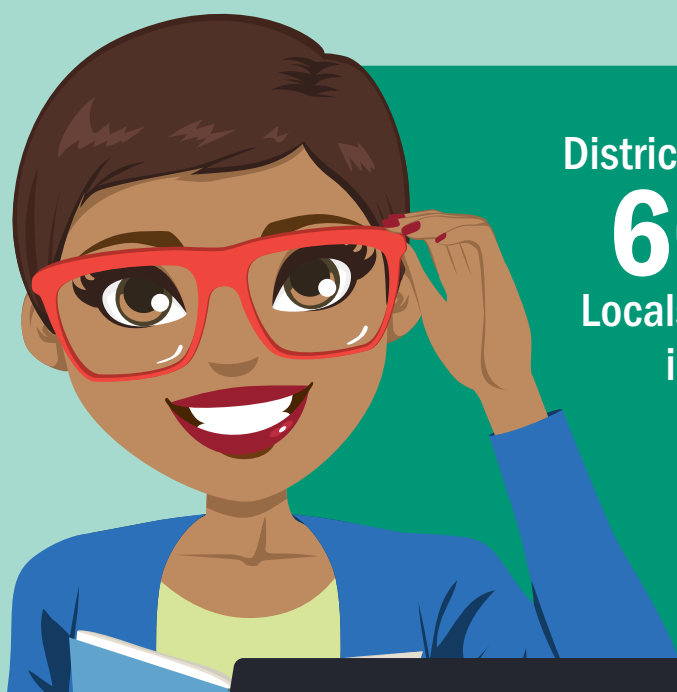
2,291 Individual Registrations

LEGAL SERVICES AND LABOR RELATIONS

250 Emails Responded to Monthly

300 Phone Calls Answered Monthly

3 Legal Seminars Offered



District Info From
606
Locals and ISDs
in Erin

168
Districts Using Erin

12 School Districts Assisted With Labor Relations



SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES

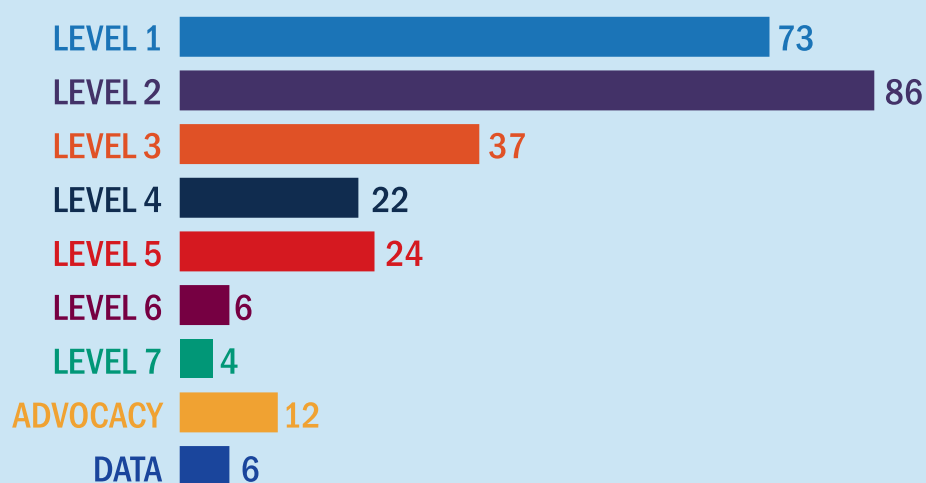
17 Superintendent Searches Conducted

152 Districts Visited by Area Representatives

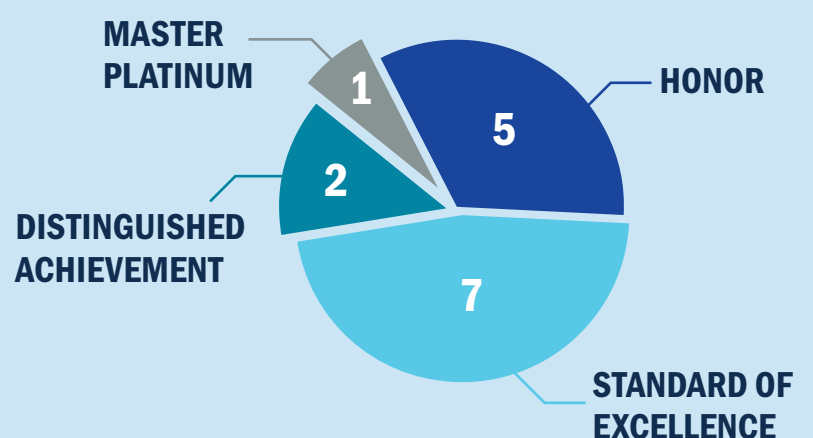
39% Of Visits Resulted in a Follow-Up Request

LEADERSHIP DEVELOPMENT

INDIVIDUAL BOARD MEMBER AWARDS



WHOLE BOARD AWARDS



COMMUNICATIONS, PR & MARKETING



TOP WEB PAGES

Home Page
Annual Leadership Conference
Calendar
Your Local School Board
MASB Staff

25 Issues

DASHBOARD
NEWSLETTER

12 Episodes

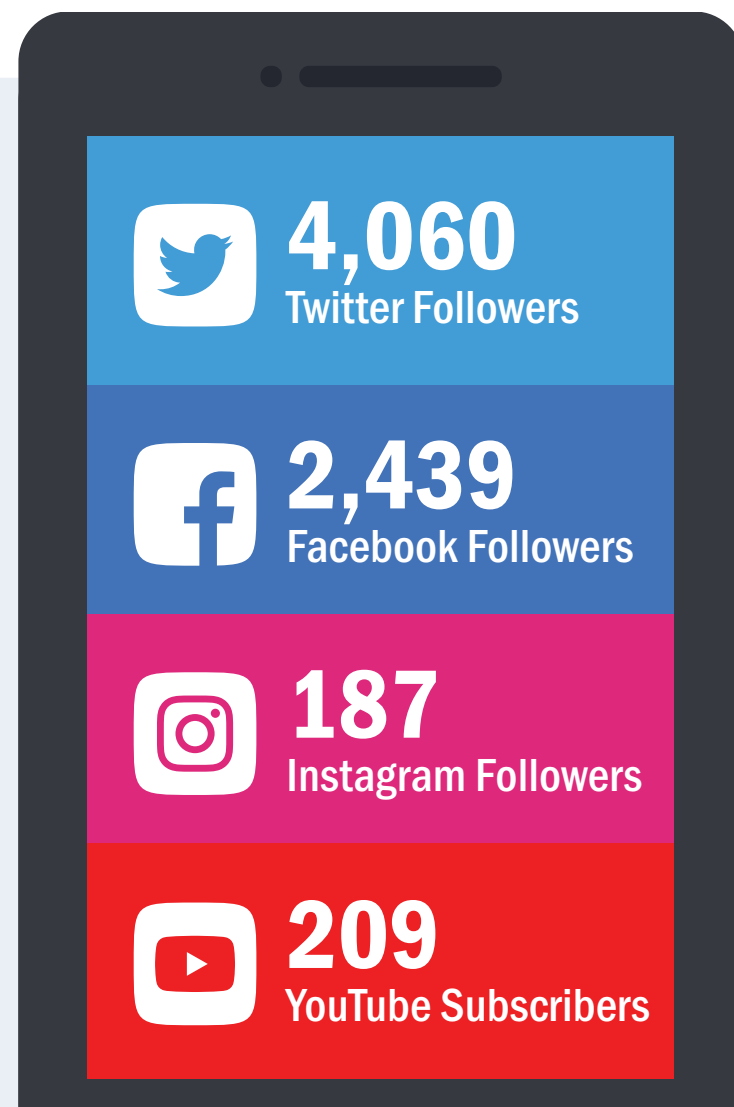
STORYBOARD
NEWSCAST

3 Issues

LEADERBOARD
MAGAZINE

25 Episodes

MI SOUNDBOARD
PODCAST



GOVERNMENT RELATIONS

71 NSBA Advocacy
Institute Attendees

72 Behind the Scenes at the
Capitol (Sept. 2019) Attendees

AFFILIATE PROGRAMS AND SERVICES

DATA REPRESENTED IN NUMBER OF DISTRICTS

Michigan Liquid Asset Fund



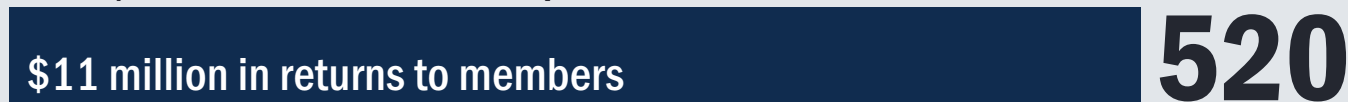
Michigan School Purchasing Card



MASB/SET SEG Property Casualty Pool



MASB/SET SEG Workers' Compensation Pool



BoardBook



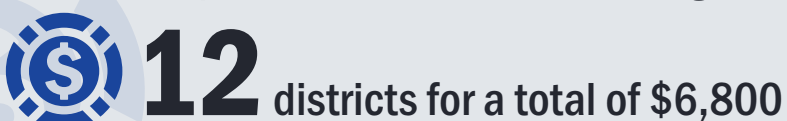
Payschools



Michigan School Energy Cooperative



Individuals/districts who took advantage of the Member Assistance Fund



ISSUES WE ADVOCATED ON

- Federal Funding for COVID Relief
- Certainty for Districts During the Pandemic
- Michigan Merit Curriculum Changes
- School Aid Budget and Related Issues

61 Calls-to-Action
and Updates

31 Legislative Update Meetings
Around the State

1,241 Total Contacts
through eVocate

4 Times Staff Testified Before
Committees

78 Pieces of Legislation
Worked On



FINANCIALS

Visit masb.org/annual-reports.aspx to view the audited financial statements.



QUESTIONS?

Contact MASB at comms@masb.org or 517.327.5900.