



**MASB**  
MICHIGAN ASSOCIATION  
OF SCHOOL BOARDS

## Tally Sheet

Return completed form and supporting documentation to:

MASB Awards Program, 1001 Centennial Way, Suite 400, Lansing, MI 48917-8249

Name: \_\_\_\_\_ District: \_\_\_\_\_

Note: Your attendance at MASB conferences, early birds, workshops, seminars and CBA courses are already on record at MASB. For other professional development programs, leadership service and experience, please provide the program name or activity, exact dates (mm/dd/yy) and length of event. Activities/events must have occurred during the last 12 months (Jan. 1–Dec. 31). Whole day programs are 10 education credits, half day are five education credits. Supportive evidence may be requested to receive credit. Board committee meetings and other activities associated with serving as a board member don't count for additional credit. Board member transcripts are updated quarterly

Please retain copies for your records—documents will not be returned

**Attended a regional, state or national education conference; indicate whole or half day.**

Name of Conference \_\_\_\_\_

Date Attended \_\_\_\_\_  Whole day  Half-day

**Attended a county association or ISD, seminar or workshop – must specifically relate to board service; indicate whole or half-day.**

Name of seminar or workshop \_\_\_\_\_

Date attended \_\_\_\_\_  Whole day  Half-day

**Testified at a committee meeting or hearing of the state legislature or Congress.**

Location \_\_\_\_\_

Topic \_\_\_\_\_ Date \_\_\_\_\_

**Testified at a hearing or meeting of the State Board of Education.**

Topic \_\_\_\_\_

Date \_\_\_\_\_

**Served as a speaker, panelist, moderator or presenter at a regional, state or national conference or event.**

Name of Conference \_\_\_\_\_

Date Attended \_\_\_\_\_  Whole day  Half-day

**Promote public education through letters to the editor, op-ed pieces, published articles, television and radio appearances, public forums, speeches to civic organizations.**

Topic \_\_\_\_\_ Date \_\_\_\_\_

Media outlet \_\_\_\_\_

**Served on a NSBA task force or committee – must include task force name and term of service**

Name of task force or committee \_\_\_\_\_ Term of service \_\_\_\_\_

## Summary of Award Levels

**Level 1 — Certified Boardmember Award**  
All 100 Level CBA courses (101–109)

**Level 2 — Award of Merit**  
Completed Level 1  
45 education credits

**Level 3 — Award of Distinction**  
Completed Levels 1 & 2  
Total of four Advanced Level CBA courses  
Minimum of 208 education credits

**Level 4 — Master Boardmember Award**  
Completed Levels 1, 2 & 3  
Total of nine Advanced Level CBA courses  
Minimum of 368 education credits

**Level 5 — Master Diamond Award**  
Completed Levels 1, 2, 3 & 4  
Total of 14 Advanced Level CBA courses  
Minimum of 528 education credits

**Level 6 — Master Platinum Award**  
Completed Levels 1, 2, 3, 4 & 5  
Total of 19 Advanced Level CBA courses  
Minimum of 813 education credits

**Level 7 — President's Award of Recognition**  
Completed Levels 1, 2, 3, 4, 5 & 6  
Total of 29 Advanced Level CBA courses  
Minimum of 1,383 educational credits

**Advocacy Skills Specialty**  
**Completed requirements for Level 1**  
CBA 246—Advanced Community Relations  
CBA 252—Media Relations  
CBA 260—Public Speaking Skills  
CBA 261—Advocacy for Public Education  
CBA 262—Spokesperson Training

**And one of the following courses:**  
CBA 232—Communicating Effectively in Difficult Times  
CBA 263—Focusing on Feedback  
CBA 264—Shaping Public Opinion About Public Education

Continued on next page...

## Tally Sheet MASB Certified Boardmember Awards Program

### Data Specialty

**Completed requirements for Level 1 with a recommendation of completing**  
**CBA 109—Board Governance for Data Informed Decision Making**  
CBA 251—District Strategic Planning and Goal-Setting  
CBA 341—Data First: Foundations 1  
CBA 342—Data First: Foundations 2  
CBA 343—Data First: Teacher Quality  
CBA 344—Data First: High School and Beyond  
CBA 345—Data Dashboards for Board Members

### Programs and Activities Recorded by MASB (updated quarterly)

Advanced Workshop for Board Presidents  
Annual Conference  
Board Presidents Workshop  
CBA Classes  
Council of School Attorneys (CSA)  
Delegate/Alternate Attendance at Delegate Assembly  
Early Bird Events  
NSBA Advocacy Institute  
Labor Conference  
Legislative Conference  
Local Board Workshops led by MASB  
Members Assisting Peers (MAP) Training  
MASB Board of Director, committee or task force member  
MASB conference moderator, panelist, presenter or speaker  
New Board Member Institute  
NSBA Annual Conference  
Served as a county association officer  
Served as a local board officer  
Served as a NSBA director or officer  
Special Services Workshops led by MASB  
Strategic Planning  
Superintendent Search (credit only applies if search service is provided by MASB)  
Urban School District Leadership  
Webinars (paid through MASB)

### MASB Education Credit Overview

#### Tally Sheets

- Submitted no later than Dec. 31 of each year
- Include qualified activities within the last 12 months only
- MASB may request supporting documentation to receive credit
- Tally sheets are used in determining awards for CA SBA Award Meetings
- Board member transcripts are updated quarterly
- Tally sheets may be completed online at [www.masb.org](http://www.masb.org)

**Deadline for return of this tally sheet is Dec. 31**